

## Web Services Menu

**Domain Name:** The address of the website. We can either point your website address to the new website or the domain name can be purchased at the time of purchasing hosting.

**Hosting:** This is the server that your website files and database reside on. You may purchase hosting anywhere you want, or we will recommend hosting through a couple of providers we use, hosting will generally incur a monthly fee plus we recommend Sitelock to protect your Website of attacks for an additional \$12.95 if you sign up for a year. The domain name may be purchased at with the hosting fee.

**Website Structure:** We build the website structure based on your individual needs. Here are some of the options:

- Wordpress (allows the client to be able to make changes to content)
- Shopping Carts
- Membership Areas
- Galleries
- Logos
- Business Directories
- Reservations
- Classifieds
- Blogs
- Videos
- Auctions
- Guestbooks
- Forums
- News Feeds
- Social Integration
- Advertising
- Dealer Lookups
- Google Maps
- Paypal Integration
- Newsletter/html email Tools
- Mobile
- Event Calendars

**Website Content:** The words and pictures that need to populate the pages of the website. The following is the responsibility of the client to provide to us.

- Text
- Images
- Any forms that need to be integrated
- CSV files of email lists
- Logo
- Pricing, Images, Descriptions for products

**Ongoing Support/Maintenance:** After the launch of the website there are ongoing maintenance activities.

- Format Changes (Creativewebsiteings)
- New Pages (Creativewebsiteings)
- Software Upgrades (Creativewebsiteings)
- Content Changes (Creativewebsiteings or Client)
- Website Launch Search Engine Optimization (Creativewebsiteings, additional SEO can be purchased from a Search Engine Optimization Company)
- Hosting and Domain Name Renewals (Creativewebsiteings)
- IAB Compliance (Creativewebsiteings)

- Google Analytics (Creativewebsiteings)
- Add Products (Creativewebsiteings will agree to input the first 25 products and provide training on how to update and add. Netfuzion can add or update products at an additional hourly fee.)
- Website Verification and Relevance Tracking (Creativewebsiteings)
- Website Attacks (Creativewebsiteings if rebuild is necessary then hourly charges apply)
- Hosting Related Issues (Creativewebsiteings)
- Posting on Social Network (Client)
- Blogging (Client)
- HTML Emails (Creativewebsiteings or Client)
- Advertising (Creativewebsiteings and Client)
- Training (Creativewebsiteings will provide training on Wordpress on initial launch, additional training on Social networking or other marketing tools available at additional cost)

### **Examples of our work**

<http://www.shopestesparkcolorado.com>

<http://www.estesparkmaintenanceandhousekeeping.com>

<http://www.estesparkcentral.com>

<http://www.rptofestes.com>

<http://www.estesparkedc.com>